

2 HOUSTON DESIGN WEEK

AIGA Houston to Launch the Inaugural “Houston Design Week” in September 2013

Design World’s Stars Converge for First-Ever Citywide Celebration of Creativity

CONTACT

Roque Strew
Director of Communications
AIGA Houston
roque.strew@houston.aiga.org
574-210-4978

INFORMATION

HTXDesignWeek.com
twitter.com/HTXDesignWeek
#HTXDesignWeek

LOCATIONS

MFAH
CAMH
Buffalo Bayou Brewing Company
Kraftsmen Bakery
Market Square Park
Sundance Cinemas
Brazos Bookstore
The Continental Club

PARTNERSHIPS



- More than a week of design events, lectures, exhibitions, workshops, films running from Sept. 19 to Sept. 27
- Marquee presenters include influential typographer Jonathan Hoefler (*Rolling Stone*, *Esquire*, *Guggenheim*) and designer-entrepreneur Aaron Draplin (*SNOWBOARDER*, *Field Notes*)
- Organized in collaboration with the city’s premier cultural institutions: The Museum of Fine Arts, Houston and Contemporary Arts Museum Houston

Houston, TX — August 29, 2013 — AIGA Houston is launching the inaugural Houston Design Week (Sept. 19-27) to celebrate design and unify Houston’s flourishing creative community. Houston Design Week features more than a full week of lectures, exhibitions, workshops, film screenings, networking, and inspiration. The events span a variety of disciplines—graphic design, typefaces, sign-painting, and web development—and will cater not only to students and working professionals, but also to the wider public and their families.

“The design community in Houston is stronger than ever,” said Roque Strew, AIGA Houston’s director of communications. “Vibrant cultures of creativity in every field have been steadily growing in our city, and Houston Design Week represents the first major effort to build on this exciting moment.”

FULL EVENT SCHEDULE

- 9/19 **Jonathan Hoefler**, one of the most influential typographers alive, will speak at The Museum of Fine Arts, Houston (MFAH), followed by an opening reception at the MFAH.
- 9/20 **Design Trivia Night** — Test your design knowledge over a craft brew at Buffalo Bayou Brewing Co.
- 9/21 **Family day** at Contemporary Arts Museum Houston (CAMH) — Guided tours of the *Graphic Design – Now in Production* exhibition, plus kid-friendly workshops.
- 9/22 **Content and Coffee** at Brazos Bookstore — Local designers and publishers deliver four back-to-back talks on the intersection of design and publishing, with coffee from charity coffee shop A 2nd Cup.
- 9/23 **Grounds for Discussion** — Always Creative’s Roby Fitzhenry leads a discussion at Kraftsmen Bakery on the symbiotic link between designers’ and developers’ approaches to the web.
- 9/24 Free screening of **Sign Painters**, a documentary that illuminates today’s renaissance of hand-painting lettering, at Market Square Park.
- 9/25 The duo behind **Good F***ing Design Advice**, on the first national tour, speak about serving and inspiring the working-class designer.
- 9/26 **Aaron Draplin**, mastermind and proprietor of Portland’s Draplin Design Co. (DDC), to break down his rollercoaster of a design career, at Sundance Cinemas. Special thanks to our partner Contemporary Arts Museum Houston.
- 9/27 Aaron Draplin **Logo Workshop**, allowing everyone to peek behind the DDC curtain and learn to create a logo in 75 minutes, followed by closing reception at CAMH.

ABOUT AIGA HOUSTON

AIGA, the professional association for design, is the oldest and largest professional membership organization for design. AIGA Houston’s mission is to advance design as a professional craft, strategic tool and vital cultural force in the city of Houston and beyond.

