



On February 28, 2026,
AIGA Houston brings
together the region's
most creative minds
to examine the **shift**.

At this one-day, in-person design symposium in Houston, we'll explore the evolution of the design industry and the constantly shifting role of designers as design disciplines expand, overlap, and converge. Design leaders and educators will come together to unpack the changing role of design and discuss how collaboration across disciplines is shaping the future of the design industry.

Saturday,
February 28, 2026
10 am – 6 pm

MATCH - Midtown
Arts and Theater
Center Houston
3400 Main St, Houston,
TX 77002

shift in design careers
shift in design craft
shift in industries
powering design

Your support plays a
vital role in advancing
AIGA Houston's mission
to strengthen our local
design community.

Sponsorships and donations directly
**fund such thoughtful dialogues,
mentorship programs and scholarships,**
that expand access and opportunity
for Houston creatives.

Through the Shift Design Symposium,
**your partnership also helps connect
designers with the tools and resources
essential to bringing their craft to
life**—from printers and fabricators
to production partners and creative
service providers. These connections
empower creatives to bring their ideas
to life and build the relationships that
sustain a thriving, collaborative design
ecosystem.

Connect with hundreds of creative
professionals, students, and industry
leaders.

Position your brand at the center
of Houston's design conversation.

Gain visibility through promotions,
social channels, and symposium
materials.

Support the mission of AIGA Houston—
strengthen our local design community
through skill-building and mentorship.

back the shift!
Be our sponsor

shift@houston.aiga.org
houston.aiga.org



sponsorship levels



Ascend \$3,000

Only one Premiere Event Sponsor space granted per event.

Prime logo placement on event registration pages and banners.

Logo placement in promotional campaigns on social media.

Logo placement on event printed commemorative pieces (if applicable).

Event branded with sponsor logo

Special acknowledgment during opening and closing remarks.

1 email message or advertisement in the newsletter.

At event presence with a booth, display, or branded giveaways (optional).

Opportunity to speak at the event for up to 5 minutes (optional).

Full event access and 4 VIP seats.



Evolve \$1,500

Prime logo placement on event registration pages and banners.

Logo placement in promotional campaigns on social media.

Logo placement on event printed commemorative pieces (if applicable).

Special acknowledgment during opening and closing remarks.

1 email message or advertisement in the newsletter.

Opportunity for on-site presence with branded giveaways (optional).

Opportunity to speak at the event for up to 5 minutes (optional).

Full event access and 2 VIP seats.



Adopt \$500

Logo/name placement on sponsor banner at the event

Logo/name placement in promotional campaigns on social media.

Logo/name placement on event printed commemorative pieces (if applicable).

Full event access and 2 VIP seats.

Flow (In-kind)

Logo placement on event registration pages and banners.

Logo placement in promotional campaigns on social media.

Logo placement on event printed commemorative pieces (if applicable).

Special acknowledgment during opening and closing remarks.

1 email message or advertisement in the newsletter.

Opportunity for on-site presence with branded giveaways (optional).

Full event access and 2 VIP seats.



Emerge \$250

Name placement on event registration pages, promotional campaigns on social media, and printed commemorative pieces (if applicable).

Full event access and 2 VIP seats.

